

Minutes - DRML Fundraising Committee 3/7/12

Attending: Mary Jane Dickerson, Eileen Fisher, Cindy Hamlet, Deb Weinberg, Holly Hall

- I. Deb reported that we can save money on our bulk mailings by not renewing our mailing permit, and mailing under First Step's permit with our nonprofit postal authorization number. Mary Martelle at First Step sends bulk mailings through the bulk mail sorting facility in Barre, which can also stuff our fundraising envelopes by machine. (Although there is a small fee for this, it should be less than what Mary pays her employees for hand-stuffing.) We may be able to save as much as \$500.00 - \$600.00 annually.
- II. The fundraising letter will go to the printer next week, and it should be mailed the week after that.
- III. Silent Auction updates: In February, Jean White's yoga class sold for \$25.00, and the Pilates class sold for \$46.00. There is already active bidding for Polly Connell's pillows this month. We decided to schedule the Snowflake Chocolates certificate for June, and the Healthy Living pasta-making class for September.
- IV. We held a discussion about whether this committee can help to start planning for the future library addition. An individual from the community has offered to help us with some grant-writing, and we will start with that to try to build up a "nest egg". At this time, the group does not want to sponsor a smaller project, especially since our fundraising letter is about to go out.
- V. Lastly, we discussed possible changes to the makeup of this committee. With the recent Town Meeting Day elections, and the expiration of Mary's term as Trustee, we need to recruit one or two other Board members to the group. This will be mentioned at the March 15 Trustee Board meeting.

Respectfully Submitted,
Deborah Weinberg, Chair